

Tour Certification Training Part 2 Interpretive Guide Skills

Dear Friend of the Harriet Tubman Underground Railroad Byway (HTURRB),

YOU ARE INVITED to participate in the **HTURRB** Tour Certification Training Part 2. A series of seven workshops will occur during the months of February and March, 2012, which will focus on interpretation and communication skills to prepare you to professionally deliver meaningful and compelling tours and programs.

The training covers the basics of interpretation, its definition and principles, knowing your audience, knowing your resource, program development using a thematic approach, writing measurable performance objectives, and program delivery techniques. Participants will prepare a program outline, and deliver a 10-minute program on the final day.

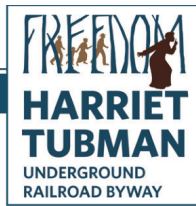
Additionally, two field trips will provide an opportunity to see effective programs in action. Participants will have an opportunity to observe and discuss techniques and issues involved in interpreting the sensitive subjects of slavery and the Underground Railroad.

The training is being presented in partnership with the National Association for Interpretation (NAI), a professional organization that is an international leader in advancing the profession of heritage interpretation. The training offers the opportunity for you to become certified as an Interpretive Guide through NAI for an additional fee.

If you lead or wish to lead talks or tours, interact with visitors to help them understand exhibits, or present educational programs, then this training is for you. **Registration Deadline is Friday, January 27, 2012.**

The Saturday training schedule follows. Lunch and transportation from Easton is included on field trip days. Particulars about the field trip meeting locations will be provided in class.

1. February 11th **Classroom Training 1** 9 a.m. – 4 p.m. Chesapeake College, Cambridge
2. February 18th **Classroom Training Day 2** 9 a.m. – 4 p.m. Chesapeake College, Cambridge
3. February 25th **Classroom Training Day 3** 9 a.m. – 4 p.m. Chesapeake College, Cambridge
4. March 3rd **Classroom Training Day 4** 9 a.m. – 4 p.m. Chesapeake College, Cambridge
5. March 17th **Field Trip: Dickinson Plantation, Dover, DE** 8 a.m. – 4 p.m.
6. March 24th **Field Trip: Frederick Douglass National Historic Site and Button Farm, Washington, D.C.**
and Germantown, MD, 7:30 a.m. – 6:00 p.m.
7. March 31st **Student Presentations**

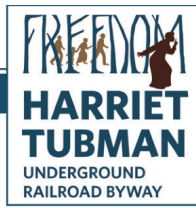


To confirm your participation, it will be necessary to complete the attached registration form and include the \$95.00 registration by **Friday, January 27th, 2012**. Space is limited to 15 students and is on a first come first serve basis. The cost includes a textbook and workbook, which you will receive at the training.

Please contact me at (410) 767-0696 or Amanda Fenstermaker at (410) 228-1000 or Kathy Mackel at (410) 479-2730 should you have questions or concerns.

Sincerely,

Anne Kyle
Product Development Manager
Maryland Office of Tourism Development



REGISTRATION

HARRIET TUBMAN UNDERGROUND RAILROAD TOUR CERTIFICATION TRAINING PART 2: INTERPRETIVE GUIDE SKILLS

NAME: _____ DATE: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

REPRESENTING: _____

POSITION OR TITLE: _____

ARE YOU A TOUR GUIDE TRAINING PART 1 GRADUATE? _____

EXPERIENCE/INTEREST IN HTURRB: _____

PLEASE ENCLOSE CHECK OR MONEY ORDER IN THE AMOUNT OF **\$95** PAYABLE TO

Maryland Office of Tourism Development

Mail your registration with check to:

HTURRB TOUR CERTIFICATION-2012
Sandy Stilling
Maryland Office of Tourism Development
401 E. Pratt Street, 14th floor
Baltimore, MD 21202

www.harriettubmanbyway.com